**Ecobnb**

**Authentic tourism offer in harmony with nature, people and places**

**Web:** [**www.ecobnb.com**](http://www.ecobnb.com)

**Who are we:**

Ecobnb is a social enterprise and innovative start-up aimed at promoting and spreading tourism that respects the environment, places and local communities. Founded in 2015 and awarded by the World Tourism Organization (UNWTO) in 2017 for excellence in innovation. The company is based in Trentino (Italy) with digital collaborations with country managers all over the Europe.

**Our vision & mission:**

Ecobnb is the leading digital platform, specialized for the booking of eco-friendly accommodations in Europe. Our mission is to reduce the impact of travel on the environment, promoting sustainable tourism models that respect nature, places and local communities.

**Our business:**

Through the [https://ecobnb.com](https://ecobnb.com/) platform, which has more than one million users every year with continuous growth, we map and promote eco-friendly hospitality (eco-friendly apartments, holiday homes, eco-friendly villas, green hotels, green B & B’s, eco holiday farms, eco-ethno villages, glamping resorts, lighthouses, etc.) in Italy and Europe.

Ecobnb is also specialized for consultancy in the topic of sustainable tourism development, green hospitality and green marketing.

**Key clients:**

Our target clients are the mindful travelers in search of the unique local experiences with minimal impact on the environment. We are also collaborating with destinations (Tourism boards) and National/Nature Parks for green marketing of their eco-friendly tourism offer.

**We provide:**

Remote internship for digital nomads. We offer our mentorship for the **on-line internships in the field of green content marketing.** Students can create digital content (Blogs: <https://ecobnb.com/blog/> and Green travel guides: <https://ecobnb.com/discover>) in order to uniquely present and promote less known destinations in Slovenia, unique local events, cycling trails, mapping green itineraries, etc.

**Our expectations:**

*‘’All of the skills can be learned, but your creativity is the gold.’’*

You need to be in love with sustainable tourism. Passionate and creative for promoting green tourism offer and to present your own ideas. Flexible to set your own ‘’most productive hours’’ instead of 8-16 office hours. Be open to collaborate with the country manager through weekly Skype meetings.