

## How can I get involved?

Register your organisation.

Visit **eures.europa.eu/droppin** and register as an organisation. Create your customised company page for visitors to see.

Publish your youth opportunities.

In a few easy steps, provide information about the opportunities you offer, such as apprenticeships, traineeships or training, including what a young person can expect from this opportunity and how they can apply. These opportunities must be offered free of charge.

Search for partners or post a partnership request.

Use our search function to identify potential partners for joint ventures. Or let our Relationship Managers facilitate a connection by introducing you to organisations with similar aims.

## Let us help!

If you need any support, email **empl-droppin@ec.europa.eu** and one of our Relationship Managers will be in touch with you as soon as possible. We will work with you to prepare the content for your organisation page that best highlights what you wish to offer and guide you in uploading your youth opportunities onto the website. We will be there to support you every step of the way.



eures.europa.eu/droppin



Join now and make a difference by boosting the **employability** of young Europeans





young Europeans build their skills by offering them opportunities to improve their work-readiness



with companies, education providers and other organisations to develop shared programmes and make a bigger impact



the future of your business by developing an ecosystem of skills while showcasing the good your organisation does



## What is **Drop'pin?**

Drop'pin is the place where companies and organisations can promote and showcase their youth opportunities designed to help young Europeans take their first steps into the labour market. Opportunities on this online platform include apprenticeships, traineeships, training programmes, e-learning courses, language training, mobility support, coaching and mentoring etc. These opportunities must be free of charge for young people to take part in.

This new project, led by the European Commission, aims to support young people prepare for the world of work while developing the skills businesses need for future growth and competitiveness.

Drop'pin is also a tool that facilitates networking and collaboration across Europe. Businesses, education providers, and other organisations can partner-up to design joint programmes and actions to develop skills and improve the work-readiness of young people. By coming together to provide these opportunities, organisations can maximise the benefits to both themselves and young Europeans.

Members of the European Alliance for Apprenticeships (EAfA) will publish their concrete opportunities on Drop'pin. The Alliance is a key Drop'pin partner that brings together public authorities, businesses, social partners, VET providers, youth representatives and other actors in order to promote apprenticeship schemes and initiatives across Europe.

Publish your opportunities on Drop'pin and let the talent come to you!

## Why should I get involved?

Organisations from all over Europe, including corporates, SMEs, NGOs, schools and other education providers have already joined this unique opportunity to help shape the future of the European labour market.

- Develop future skills now.
  - Help young people by giving them new skills today, and have a bigger choice of highly-skilled employees for your business tomorrow.
- Showcase the socially responsible heart of your business.

  Benefit from the positive image that comes from taking part in a worthwhile initiative to improve the lives of young Europeans.
- Partner with other organisations.
  Connect and team up with fellow European youth supporters to create even greater opportunities for young people and your businesses, too.

