

Designflows 2021: the European mobile UI design competition is happening now!

The third edition of [Designflows](#) is now underway. Designflows is the popular competition that rewards talent in mobile user interface (UI) design with €52,000 in cash prizes.

Designflows is organized by Italian mobile app developer **Bending Spoons**. The previous edition saw over 1,200 people apply, with 40 making the final leaderboard.

The prizes. The winner of Designflows receives €20,000, while the second- and third-place finishers get €13,000 and €7,000, respectively. Each of the 40 finalists also receives €300.

How it works. Applicants have just days to design a user interface for an imaginary mobile product, revealed upon the opening of the submission window on October 8, 2021. An internal jury evaluates all the submissions, and the best 50 proceed to the next stage. There, an external panel of design industry experts analyzes each submission, determining the final rankings and the top three prize winners. The rankings are announced during the Designflows Awards ceremony on March 5, 2022.

Evaluation criteria. To pick the winners, the jury assign points according to the following criteria: *Usability* (50%), *Creativity* (25%) and *Polish* (25%).

Eligibility. For the first time, Designflows is open Europe-wide. Anyone aged over 18 and living in Europe (including the UK, Russia and Turkey) is welcome to apply. **Applications are free and open until October 4, 2021.**

The organizers. Designflows is organized and sponsored by Bending Spoons, a leading European technology company that counts blockbuster mobile apps like Splice mobile video editor and 30 Day Fitness in its portfolio. Based in Milan, Italy, Bending Spoons has an international team of around 250.

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