



TB TALKS CAMPUS

You in a Virtual Workspace for the Digital Era

Company Overview

Talent Basket (TB) has an aim to shape the future by incubating a sustainable workforce for the global industry. With their specially designed virtual workplace structure, TB enables global talents to access real-time projects without physical and experience boundaries. This unique structure optimizes talents' practical learning experiences while solving the industry's talent management and training challenges. This is the TB Dream - incubating a sustainable workforce!

Why TB Talk Campus?

As the travel and tourism industry grows to become more global and digital, we understand students' and young professionals' challenges in facing new career opportunities developed due to this growth. The academic hospitality and tourism courses may no longer be enough to guide students with their dream career choices in the travel industry. Hence, youth today seek for advice, mentorship, and internship opportunities beyond their countries and traditional domains.

At Talent Basket, we believe in empowering the youth in tourism today with modern digital skills, to prepare them to enter into the 21st-century global workforce. There are 3 main strategic objectives for running this session for the students and young professionals within the industry.



Advice

Professional virtual coaching for a clearer dream career pathway



Aspiration

Aspire talents with the opportunities available within the travel and tourism industry



Access

Gain access to global opportunities from leading travel and tourism organizations

Program Agenda

20 mins Program opening

Welcome remarks and introducing Talent Basket company overview - by Facilitator

20 mins Young Professional's Role

Insights on young tourism students and professionals' role in the travel and tourism workforce ecosystem - by JC Wong

20 mins Global Internship Opportunity

Opportunities available on the Talent Mashup Platform - by JC Wong

20 mins Talent Sharing and Q&A Session

A virtual town hall created for students to gain clarity on their future career pathway and access to new opportunities available. Sharing session by the current interns working on various projects - by JC Wong & Talents at TB

If you or your institution would like to host this webinar, [RSVP now](#) before it's too late! You may drop an email to info@talentbasket.com for more information.

Speaker & Talent Coach



JC Wong. Program and Content Director of Talent Basket

JC is a certified trainer and the Program and Content Director for Talent Basket. She is based in Malaysia but due to her strong passion for human capital development, JC travels across the globe to run training for global young tourism professionals. In her director role for Talent Basket, she designs and leads the project-based learning (PBL) structure, training programs and establishes partnerships with both industry and institutions for the Talent Solution Platform. JC was the Young Tourism Professional (YTP) Ambassador for Pacific Asia Travel Association (PATA) prior to joining Talent Basket. She pioneered all youth initiatives for the Association and managed over 4,000 YTPs and 100 organization members.