

## Traineeships and PhD traineeships in Communications

Reference 2017-279-TRA

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<b>Type of contract</b>	Traineeship of between 3 and 12 months in total.
<b>Who can apply</b>	EU nationals who are eligible according to our traineeship programme ( <a href="https://www.ecb.europa.eu/careers/what-we-offer/traineeship/html/index.en.html">https://www.ecb.europa.eu/careers/what-we-offer/traineeship/html/index.en.html</a> )
<b>Salary</b>	The trainee grant is €1,050 per month plus an accommodation allowance.
<b>Working time</b>	Full-time
<b>Place of work</b>	Frankfurt am Main, Germany
<b>Closing date for applications</b>	29 November 2017

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### Your team

You will be part of the Directorate General Communications. Our Directorate General is responsible for communicating the official views of the ECB/Eurosystem/European System of Central Banks (ESCB) and informing the public and the media about the ECB's tasks, mission and organisation. We develop and implement external and internal communications policies and coordinate communications activities within the ECB, Eurosystem and ESCB. We manage all media relations and public affairs, and answer enquiries from the general public, journalists, institutions, companies, academics and others.

We are currently working on a wide range of communications projects and initiatives to make the ECB more accessible to different audiences.

We are looking for trainees and PhD trainees to join one of the following Divisions: Web and Digital, Global Media Relations and Outreach.

### Your role

You will be assigned to one of the three Divisions.

In the Web and Digital Division, you will contribute to social media activities, assist with digital production and development tasks, and support visual communication initiatives in multiple formats (e.g. photo, video and design). You will also work on digital analytics projects and research projects of relevance to digital communications in central banking.

As part of the Global Media Relations Division, you will support the analysis of digital, print and broadcast media with a view to providing advice to ECB management. You will write daily press and other media reviews, monitor traditional and social media and edit content for the ECB's website. You will also carry out research on topics of relevance to the ECB's communications.

In the Outreach Division, you will contribute to important communications materials, campaigns and events. You will engage directly with our visitors and will also analyse our communication actions.

The positions offer excellent opportunities to join a fast-paced environment and to gain insights into a broad range of communications topics. You will be part of a multicultural team that strives for continuous innovation to make a positive impact on the lives of European citizens.

### **Qualifications, experience and skills**

Essential:

- a bachelor's degree or higher in communications, economics, international relations, business administration, political science, computer sciences, design, marketing management, public relations or a related area;
- for PhD traineeship, a PhD-level qualification, or be close to completing a PhD, in in communications, economics, international relations, business administration, political science, computer sciences, design, marketing management, public relations or a related area;
- written and visual storytelling skills;
- a clear understanding of the ECB's mission, tasks and responsibilities and the ability to describe them in clear and simple terms;
- sound knowledge of communications trends;
- an advanced command of English and an intermediate command of at least one other official language of the EU;

Desired:

- experience in the field of communications;
- experience in an international environment (including as a student);
- experience in the area of digital and social media;
- experience with digital analytics.

You are curious and eager to learn, and want to further develop your ability to analyse complex information. You are keen to collaborate with others, pursue team goals and learn from other people's diverse perspectives. You strive to know and anticipate stakeholder needs, and will signal any need for change and propose alternative solutions.

### **Working modalities**

The PhD trainee grant is €1,900 per month plus an accommodation allowance.

### **Further Information**

The recruitment process for this position may include an online test, remote written exercises or a

pre-recorded video interview at the pre-screening stage and – if you are invited to participate further in the selection procedure – a Skype interview.

### **Application and selection process**

Find more information under “How you can join us”:

**<http://www.ecb.europa.eu/careers/before-you-apply/html/index.en.html>**.