



# INTEGRATING IP, FINANCE, AND VALUATION WORKSHOP LJUBLJANA, SLOVENIA

February 10, 2026

2:00–5:00 pm

Ljubljana Castle | Ljubljana, Slovenia

## About INTA

The **International Trademark Association (INTA)** is a global association of brand owners and professionals dedicated to supporting trademarks and complementary intellectual property (IP) to foster consumer trust, economic growth, and innovation.

## Workshop Highlights



### Spotlight on Europe's Knowledge Economy:

How IP and intangible assets drive innovation, competitiveness, and sustainable growth.

### Capitalizing on Creativity & Innovation:

Case studies and strategies for IP financing in Slovenia and beyond.

### Multi-jurisdictional Financial Collaboration:

Insights on cross-border investment, EU Capital Markets Union, and best practices.

## Confirmed Speakers



**Professor Dr. Gregor Anderluh**, National Institute of Chemistry (Slovenia)

**Jana Klarić**, Dennemeyer & Associates (Slovenia)

**Ljiljana Kuterovac**, State Intellectual Property Office of Croatia (Croatia)

**Lara Ljubicić**, Lara Ljubičić Law Office (Croatia)

**Igor Lončarski**, University of Ljubljana (Slovenia)

**Karin Lušnic**, BDO Svetovanje d.o.o. (Slovenia)

**Etienne Sanz de Aedo**, International Trademark Association (USA)

**Matej Zalar**, Slovenian Export and Development Bank (Slovenia)

**Karin Žvokelj**, Slovenian Intellectual Property Office (Slovenia)



## Why Attend?

- Engage with senior executives, legal practitioners, financial analysts, and investors.
- Address critical issues in IP-backed financing and cross-border capital flows.
- Connect with banks, policymakers, and academic leaders shaping Central Europe's innovation ecosystem.
- Amplify your visibility through INTA's global network.
- Participate in a premier setting at Ljubljana Castle.



## Registration & Program Details

- Free and open to the public
- Scan the QR Code for the full program and registration



**Contact** For more information, contact **Helena Rother** at [hrother@inta.org](mailto:hrother@inta.org)